

Message Text

UNCLASSIFIED

PAGE 01 OTTAWA 05774 301846Z
ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 DODE-00 INR-07 NSAE-00
PA-02 USIA-15 PRS-01 SP-02 COME-00 EB-07 CU-04
OPIC-06 /057 W
-----011819 302159Z /63

R 301844Z JUN 77
FM AMEMBASSY OTTAWA
TO SECSTATE WASHDC 3970
INFO AMCONSUL MONTREAL
ALL OTHER AMCONSULS CANADA POUCH

UNCLAS OTTAWA 05774

E.O. 11652:N/A
TAGS: EFIN, EIND, ETEL, SCUL, CA
SUBJECT: C-58: MACLEAN'S PLANS

REF: OTTAWA 4254

1. TORONTO GLOBE AND MAIL REPORTED ANNOUNCEMENT BY
MACLEAN'S THAT MAGAZINE WILL BECOME A WEEKLY AS OF
SEPTEMBER 11, 1978. "IT NOW IS IN A PROFIT POSITION,
ACCORDING TO MACLEAN-HUNTER VICE-PRESIDENT LLOYD
HODGKINSON, AND ACHIEVED THAT POSITION IN 17 MONTHS. HE
EXPECTS IT WILL BE ABOUT TWO YEARS AFTER IT GOES WEEKLY
BEFORE MACLEAN'S WILL BE PROFITABLE."

2. COPY OF PRESS ITEM BEING POUCHED TO STATE EUR/CAN
(BLAKEMORE). ENDERS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PUBLICATIONS, MAGAZINES
Control Number: n/a
Copy: SINGLE
Sent Date: 30-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977OTTAWA05774
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770234-0546
Format: TEL
From: OTTAWA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t1977063/aaaaacch.tel
Line Count: 42
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 50726078-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 OTTAWA 4254
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 27-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2065581
Secure: OPEN
Status: NATIVE
Subject: C-58: MACLEAN'S PLANS
TAGS: EFIN, EIND, ETEL, SCUL, CA
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/50726078-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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